



Illinois Heart Rescue (ILHR) Community Action Grant Request for Proposals

Purpose and background of Illinois Heart Rescue:

Initiated and funded by the Medtronic Foundation, the Heart Rescue Project aims to improve how Sudden Cardiac Arrest (SCA) is recognized, treated, and measured in the United States. The Heart Rescue Project has assembled organizations renowned for their resuscitation excellence who are charged with implementing programs in specific geographies. With a state population of over 12 million, and the nation's third most populous city, Illinois Heart Rescue strives to make a significant public health impact in our nation and creating a model for improving cardiac arrest outcomes in both rural and large urban centers. The Illinois Heart Rescue Project begins with a shared belief that SCA is a treatable condition. Initially working in targeted high-risk communities Illinois Heart Rescue and their partner agencies will work to improve SCA survival rates by expanding and replicating successful city and county SCA response programs to statewide levels. _

Mission of Community Action Grant

The Illinois Heart Rescue Community Action Grants (CAG) program was developed to provide financial assistance in the form of CPR training materials to non-profit community organizations within the state of Illinois to develop community level interventions aimed at awareness and education related to SCA, Bystander Compression Only CPR and AED use.

Spring 2020 Community Action Grant Focus

The focus of this grant cycle is to provide Bystander CPR (BCPR) training materials to community- based organizations. BCPR is has very simple messaging which includes, 1) recognizing a problem (the victim does not responds to their name or if touched and is not breathing or not breathing normally), 2) call 911 and send for an AED, 3) push hard and fast in the center of the chest until help arrives, 4) turn on the AED and follow the

prompts. BCPR can double or triple survival for victims of out of hospital cardiac arrest. For every minute that a victim of SCA does not receive CPR, their chance of death increases by 10%. That means if no BCPR is performed within 10 minutes, the victim has a 0% chance of living. The sooner that BCPR is started the more likely the victim will survive AND return to their life with full mental functioning. Please note, the intent of this grant is to teach BYSTANDER CPR (hands only CPR and not traditional CPR). Grant recipients are allowed to use the CPR training material to also teach AHA or ARC classes, in addition of BCPR).

Award

CPR and AED training kits including: 12 Prestan Ultra-Light Mannequins with CPR feedback, AED trainer, folder of educational support, and DVD training videos. The training video is plays in 6 different languages, including English, Spanish, Polish, Mandarin, Cantonese and Hindi.

Overall guidelines

Projects **must** focus on:

1. **Improving awareness and education** of sudden cardiac arrest (SCA) and increase **bystander Compression Only CPR (BCPR)** and AED rates in priority populations located in neighborhoods with high incidence of cardiac arrest and low rates of bystander response.
2. **Creating measurable community-level change by working directly with community, faith based or school organizations** and their members to achieve Goal (1) above.
3. Provide detailed, bold, **innovative and/or creative methods** of development and disseminating CPR-AED awareness and training to the general public, **outside** of standard certification programs offered by the AHA or Red Cross
4. Documentation of participants trained in the communities selected by your organization for intervention
5. Awardees must provide a Grant Report to the Illinois Heart Rescue committee on a bi-annual basis using templates provided by ILHR on October 1, 2020 and April 1, 2021. This is a simple grant report that outlines the number of people you have trained including simple demographics, and if you are on target or have exceeded your training goals.
6. Accepted proposals may not deviate from the initial plan without approval of the ILHR CAG committee

Eligible organizations:

- Any public or private organization that is concerned and wants to take action related to the cardiac arrest burden within their community.
- Higher priority will be given to Not-for-profit, 501(c), organizations who focus

efforts on underserved communities with high cardiovascular risk burden within the state of Illinois

- Higher priority will be given to groups that will include a “Pay it Forward” model or an “Each One, Teach One” model. Both promote encouraging people that you have trained in BCPR to pass on the life-saving message to their friends and family. For example, for every person you train in BCPR, they will then teach 5 more people.

Submission Logistics:

Submission of applications will be accepted through email in a Microsoft word (or other word processing) document. Submit applications to: Teri Campbell, Program Director at tlc.ilhr@outlook.com. (312) 720-0835. Your file attachment should be ILHR-Your organization name.doc.

All requested applications will be reviewed and accepted on a rolling basis until CPR training supplies are exhausted

APPLICATION CONTENTS

1. **Completed Application Form** (on page 4)
2. **Proposal Narrative** (maximum 4 pages single-spaced, 12-point font):
 - a. **Target audience, population, and demographics:** What is/are the geographic area(s) you plan to serve? What is the number of people in this audience (**numbers must exceed 400-500 people, or a significant percentage of your population.**) Why is this education and life-saving training needed in your community? Please include as much detail as possible including, demographic information including number of non-English speakers, economic status, education levels, identify any underserved communities.
 - b. **Statement of project goal:** What is the specific, quantifiable goal of your project?
 - c. **Description of your project:** Please explain how your project will achieve the goals you have set. Describe your creative ideas and development of your community program that your organization will utilize.
 - d. **Creative and innovative methods:** How will this project be creative and innovative *beyond traditional AHA/Red Cross CPR-AED training sessions* that are currently available? How can your organization reach students, families, faith-based congregations, community organization’s and beyond? For example, will you have a “pay it forward” model? Also, include how trained members of the community can continue to train others. Please describe in detail the training method. i.e live training, social media, contests, etc. If using social media, how will you capture the number trained and retention of knowledge?
 - e. **Timeline:** What are the major events/activities of your project? Outline how you

- plan to recruit, execute and document success of your proposed project, including timeline for each.
- f. **Organizational capacity and structure:** Describe your organization’s ability to carry out the work described. Describe the administrative, and management structure of the organization and any staff/volunteer experience and skills. List the roles/responsibilities of team members and other organizations closely aligned with your project. Proposals that include more than one organization must clearly indicate which organizations will take lead responsibility for project management and contractual obligations.
 - g. **Project outcomes/evaluation:** What key outcomes have you identified to assess the success of your project? What information will you collect and how will you track and evaluate if you are meeting your objectives?
 - h. **Community participation:** How will community members who are stakeholders be involved in your project and program activities?
 - i. **Future sustainability:** What is your contingency plan to sustain your project?
3. **Partnerships with letters of support:** Letters indicating support from all partnering organizations involved in the project must be included. These letters must specify how listed organizations will support and be involved in your project. (Please note: this is **NOT a requirement** but will strengthen your application)

TIMELINE TABLE

RFP RELEASE: 3/2/2020

FINAL AND COMPLETE APPLICATION DOCUMENTS: ASAP

AWARD NOTIFICATION: ON A ROLLING BASIS. All applicants that meet the ILHR Community Action Grant requirement will receive CPR training equipment until we have exhausted our supply.

THE SOONER YOUR APPLICATION IS RECEIVED, THE MORE LIKELY YOU ARE TO RECEIVE AN AWARD.

All requirements must be met according to outlined timeline. All applicants who do not meet ILHR requests for documentation will be excluded as a candidate for community grant funding.

Technical Assistance and Questions:

Contact Illinois Heart Rescue: Teri Campbell, Program Director at tlc.ilhr@outlook.com.
312-720-0835

Grant Awardee Requirements:

Awardees will have 2 weeks from date of award to submit any changes to the project plan that was not originally included in the accepted proposal. The ILHR Community Action Grant Committee, before implementation, must approve these changes.

Activity reports (<1 page, single spaced, 12 pt font), to the ILHR staff are required on a bi-annual basis. Details will be discussed with the grantees after the awards are made. Organizations must meet all bi-annual submission deadlines.

**ILHR Community Action Grant
Application Form**

Organization

- Name: _____

- Address: _____

- City: _____ State: _____ Zip
Code: _____
- Mission Statement (if applicable)
- : _____

Project Director

- Name: _____

● Phone: _____

● Email: _____

Title of Project:

Primary Quantifiable Goal of
Project: _____

Targeted population and community area or zip
codes: _____

Estimate of the total number of people that will be reached in project: _____

All above requested information is required.